

BASEF

Bay Area Science and Engineering Fair sponsored by ArcelorMittal Dofasco

c/o: Mohawk College, Room F175

135 Fennell Ave West , Hamilton, ON L8S 3T2

✉ basef@basef.ca website: www.basef.ca

Registered Charity: BN 11895 1565 RR0001

November 2010

Dear Potential Sponsor

The Bay Area Science and Engineering Fair (BASEF) is the regional science fair for the City of Hamilton, Region of Halton and the Counties of Brant, Haldimand and Norfolk. BASEF is open to over 100,000 students in Grades 7 to 12 attending any public, separate, independent, private or home school. BASEF is a registered Canadian charity that is entirely volunteer driven.

I am writing to request your sponsorship for the 2011 Bay Area Science & Engineering Fair. Support of a Regional Science Fair is an excellent avenue for your organization to reach out into the community in which you operate. You would be helping the youth of this community to develop into more scientifically, technologically prepared adults for the workforce of tomorrow.

BASEF 2011 will be the 51st consecutive year of operation for the fair. It is one of the largest and longest, continuous running fairs in Canada. We are affiliated with the Youth Science Canada and Society for Science & the Public in the USA through which we act as the stepping stone for students to advance to the annual Canada Wide Science Fair and the Intel International Science and Engineering Fair. **BASEF 2011 will be hosted by Mohawk College from March 23rd to 26th, 2011.**

The mission of BASEF is to encourage youth in science, engineering and technology and this is achieved primarily in two ways:

1. **Regional Science Fair:** BASEF volunteers organize and stage the annual regional science fair over a four day period rotating its location between McMaster University, Mohawk College and Sheridan College Institute of Technology and Advanced Learning. Registration for all students is free.
2. **Outreach:** The BASEF Outreach Program makes site visits to schools and offices throughout the region to promote project-based science, science fairs and offer assistance to teachers, students and parents in the nuts and bolts of undertaking project-based science including the preparation of projects for science fairs.

The 2011 Sponsorship Recognition Schedule is attached. Depending on the type of donation, you make, there are many benefits possible. If you choose to receive the advertising opportunities provided to your company, we will provide a receipt for your expense accounting. Otherwise, you will receive a charitable donation receipt for income tax purposes.

HONOURARY CHAIR

Joyce Savoline

Member Provincial Parliament, Burlington

The operating budget for BASEF2011 is approximately \$99,400. The BASEF Annual Report highlighting the accomplishments of BASEF2010 and its students is also included.

We believe all students should be given the opportunity to participate in science fairs. Students learn invaluable academic and life skills through researching, experimenting, displaying and presenting their projects. The judging process and public viewing components allow students to practice their “people” skills and gain self confidence and a sense accomplishment for a job well done. Please help us to continue to make this opportunity available to your community’s youth.

We look forward to hearing from you in the near future regarding your BASEF sponsorship for 2011. I would enjoy speaking with or corresponding with in more detail if you wish.

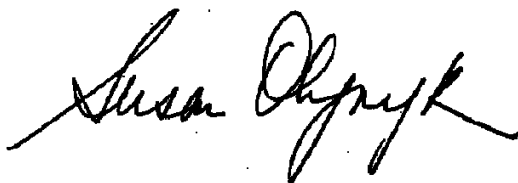
For more information, please visit our website at <http://basef.ca>.

If you wish to commit your support right away, you may send a cheque at your convenience. This allows us to start to use your donation for Fair purposes immediately. We kindly request that you make your **cheque payable to the Bay Area Science & Engineering Fair** and mail it now to

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Hamilton, ON L8S 3T2**

The students and volunteers at BASEF, thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "Susan Olynyk". The signature is fluid and cursive, written over a light grey grid background.

Susan E. Olynyk P.Eng.
Chair, Corporate Donations
BASEF 2011

See also:
2011 Sponsor Recognition Schedule, 2011 Budget Summary, 2010 BASEF Annual Report